

## Guide to Boston 2024 Portions of the Northwind Records

### City Hall

Daniel Koh: Chief of Staff

Meghan Aldridge: Deputy Chief of Staff

Rory Cuddy: Advisor to the Chief of Staff until March 2015

Yvonne Ortiz: Special Assistant to the Mayor

Laura Oggeri: Chief Communications Officer since January 2015

Kate Norton: Press Secretary until January 2015

Bonnie McGilpin: Deputy Press Secretary (December 2015), Press Secretary since January 2015

Nancy Kwan: Associate Speechwriter

Melina Schuler: Senior Media Liaison

### Northwind Strategies

Doug Rubin: Founding Partner

David Wedge: Vice President

Kyle Sullivan: Senior Vice President for Public Relations

Kate Lagreca: Account Coordinator

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11/12/2014: Kate Norton forwards a request for a statement from Mayor Walsh on the Olympic bid from Scotty Schenk of the Huntington News (Northeastern University) to David Wedge. David asks Kate for her personal email address, and she provides it. (pp. 627-633)

11/18/2014: Melina Schuler forwards the following MIT story (<http://newsoffice.mit.edu/2014/3-questions-israel-ruiz-mit-boston-2024-olympics-1118>) to David Wedge and Kate Norton, noting that she had no idea MIT's PR department had been in the room for the USOC's visit. Wedge responds, "Ugh...I had no idea either. Not a huge deal but other media will probably pick up on it." (pp. 634, 995-996)

11/18/2014 Dave Wedge forwards an article to Melina Schuler from Boston.com about how the city's response to the Marathon bombing "wowed the Olympic committee" (<http://www.boston.com/business/news/2014/11/17/boston-response-the-marathon-bombing-wowed-the-olympic-committee-maybe/ayB8G2Kc6pCCaSXcqGIypN/story.html>). (p. 994)

11/19/2014: A call on a Globe story initiated by Erin Murphy of Boston 2024 including Dan O'Connell (Boston 2024), Dan Koh (Walsh's chief of staff), Doug Rubin (Northwind), Kenneth Brown (Suffolk), and Kim Steimle (Suffolk). (p. 156). The story in question is likely this ([http://www.boston.com/sports/columnists/wilbur/2014/11/behind\\_closed\\_doors\\_boston\\_has\\_nearly\\_secured\\_a\\_us.html](http://www.boston.com/sports/columnists/wilbur/2014/11/behind_closed_doors_boston_has_nearly_secured_a_us.html)), a story that would rankle them for its criticism of their penchant for secrecy.

11/19/14: Dave Wedge asks Melina Schuler and Kate Norton for the mayor's statement at the USOC meeting. Melina sends Dave the statement. (pp. 635-636)

11/20/2014: Garrett Quinn from MassLive asks Kate Norton why the USOC meeting at MIT was not announced or open to the public and says that it “seems like it was conducted in secret.” Norton forwards this to David Wedge to respond to. Dave asks whether they are “getting other calls” and if their strategy is to just give press their official statement. Kate notes that they have not received other such calls and plan to use the same statement for everyone. Melina Schuler notes that she thinks it would be best for Boston 2024 to respond to this question. (pp. 638-650, 1000-1006)

12/1/2014: John Fish forwards an interview request from Callum Borchers of the Boston Globe to Dan Koh and Doug Rubin. Borchers is writing a story about the New Boston Food Market in Widett Circle, what Boston 2024’s plans for Widett are, and how NBFM vendors are feeling left out of the process. Fish says, “I am a little uncomfortable reaching out to her and I am a little lost about why she is writing a story.” Rubin assigns Kyle Sullivan to reach out to Borchers. Kyle confirms that he has done so. Dan Koh thanks them and asks that they keep him posted. (pp.159-168) Kate Norton forwards the request she receives on this story to David Wedge. Wedge responds, “We should talk about this ASAP. This is not great. Haha. Run it up the flagpole there and see how you guys think we should respond.” (p. 655-657)

12/1/2014: Melina Schuler runs a statement for Marty Walsh to give to Channel 5 by Kate Norton and David Wedge. Dave responds, “That statement looks good btw. thanks.” Melina asks Dave whether this response was a go-ahead. Kate writes to Melina suggesting that they change the tone so that it comes from one of them. Melina then sends Kate and Dave a statement revised accordingly. (pp. 565-566, 658-665)

12/11/2014: Kate Norton forwards a request from Steve Annear of Boston Magazine regarding the claim that there are polls showing public support for the Olympic bid to David Wedge. (pp. 681-684)

12/16/2014: Kate Norton forwards media requests about Mayor Walsh’s press availability after the USOC meeting to Doug Rubin. Doug notes that he will follow Kate’s lead on making the mayor available. He further notes, “On the issue of making the bid public, we have already announced a citizens advisory group that anyone can sign up for and join, and we have said that we will have monthly meetings starting in January with this group that will be open to anyone to attend/ask questions get updates on the bid from members of the Boston 2024 team.” (pp. 686-693)

12/26/2014: Kate Norton forwards Sharman Scarchetti (Fox25)’s question about when the USOC will announce its selection to Dave Wedge. (pp. 750, 752)

12/22/2014: Kate Norton asks David Wedge about whether the bid is a public record, noting, “I don’t think this lives with the City, correct?” Wedge says he’ll “run it up the flagpole” at Northwind. Norton’s question is in reference to a FOIA request submitted by Adam Vaccaro of Boston.com via MuckRock. (pp. 85-86)

12/29/2014: Norton sends a follow-up to Wedge regarding her 12/22 email (pp. 88-89).

12/30/2014: Dave Wedge says that he is “waiting on the lawyers” re: Norton’s question. (p.755)

1/6/2015: Bonnie McGilpin follows up on Norton’s 12/22 and 12/29 request to Dave Wedge. Wedge says that Northwind is “of the opinion that the bid is not a public document until the host city agreement is signed by parties (host city and USOC)” and that this “has not happened yet as far as we know.” McGilpin says that “sounds good” and thanks him. (pp. 90-96)

1/9/2015: Kate Lagreca of Northwind emails Nancy Kwan for a digital copy or link to that day’s Boston 2024 press release. Nancy sends Kate a link to the press release, noting that it was great to see her that day. Kate thanks her and notes that they will be seeing a lot of each other. (pp. 1100-1103)

1/13/2015: Dan Koh emails Doug Rubin about a request fro Kavitha Davidson, a sports writer at Bloomberg who would like to talk to someone about the bid—especially the economics of it. Dan asks whether Dan O’Connell, then president of Boston 2024, might have time to talk with Kavitha. Doug schedules a call with Kavitha. (p. 203-206)

1/13/2015: Dan Koh connects Doug Rubin with Malia Lazu of the Boston Future Alliance. Malia notes that the BFA can “promote the public process.” (pp. 207, 210, 218-221, 223-225)

1/13/2015: Joshua Gordon of Sports Conflict Institute emails mayor@boston.gov and offers his services re: mitigating conflict at the public meetings. Allyn forwards this to Yvonne Ortiz, who forwards it to Dan Koh, who loops in Doug Rubin. (pp. 209-210)

1/14/2015: Meghan Aldridge asks Doug Rubin if he can meet with Dan Koh, Mayor Walsh, and John Fish in the mayor’s office, 1/15/15, 8:00 AM. Fish can’t make meeting, so it doesn’t happen. Aldridge tries to make another time happen, same day. (pp. 211-215)

1/15/2015-1/16/2015: Koh introduces Rubin to Chloe Ryan of ONEin3 with the advice that she can get young people to a meeting on Boston 2024: “Please let her know how she can be helpful.” Ryan says that she is “happy to help” and says to let her know how she can be helpful. (pp. 216-217)

1/16/2015: Laura Oggeri asks Doug Rubin to brief the Office of Neighborhood Services representative because she doesn’t want them to be “taken by surprise with calls.” (p. 778)

1/17/2015: Koh emails “2024 Team” consisting of John Fish, Kenneth Brown at Suffolk, Erin Murphy of Boston 2024, Doug Rubin, and John Fitzgerald of the BRA(cc’ed) to alert them that he will be out of town. He noted that he will have his cell phone with him (“Please feel free to call me at any time.”) and says to contact Fitzgerald if he can’t be reached. (p. 222)

1/29/2015: Rory Cuddyer asks Doug Rubin (cc’ed Dan Koh and Laura Oggeri) if he can join in for a conference call with Chris Sullivan, Chief Bid & Protocol Officer for the USOC. Rubin says that he will try. Rory notes that they are still waiting on the call details from the USOC. (pp. 1109-1112)

3/4/2015: Dave Wedge asks Melina Schuler if she can help him get the video of Dave Silk's appearance at the Southie community meeting. Melina cc's Dave Burt of the City of Boston Cable Office. (pp. 1067-1073)

3/10/2015: Kyle Sullivan emails Laura Oggeri a draft of the statement Boston 2024 is releasing re: transparency. He makes an edit. He then sends yet another draft. (pp. 785-790)

3/13/2015: Kyle Sullivan emails Laura Oggeri Boston 2024's draft response to inquiries about Boston Common. (p. 791)

3/23/2015: Laura Oggeri forwards an interview request from Boston Mag (about a piece on John Fish & the Olympics) to Doug Rubin. (pp.792-793, 796-797).

3/23/2015: Laura Oggeri forwards a request from a student involved with Emerson's "In Focus" television show who is working on an episode about the bid. Subject line: "FYI in case Boston 2024 is interested in participating." He thanks her for passing it along. (pp. 794-797)

3/24/2015: Laura Oggeri forwards an interview request from an Italian outlet to Doug Rubin, asking him if he's familiar with it. He says that he is not but that he will follow up. (pp.798-799, 802-805)

3/24/2015: Laura Oggeri forwards a question from Susan Diesenhouse of Bisnow to Doug Rubin as she had "fairly specific questions about the referendum." (pp. 800-801,806-807)

3/30/2015: Laura Oggeri forwards a request from an Emerson student to Doug Rubin. The student had previously reached out to Melina Schuler about using Boston 2024 images because Boston 2024 had not responded to her email for a long time. (pp. 808-809)

4/2/2015: Laura Oggeri forwards Mayor Walsh's statement on John Fish to Doug Rubin. (p. 810)